



Solid Waste Association of North America (SWANA) Northern California Gold Rush Chapter

Committed to advancing from solid waste management to resource management through their shared emphasis on education, advocacy and research.

Zero Waste Principles and Practices

In Today's World, You Can't Afford NOT To Be Trained & Certified

**Today, more than ever, professionals
working in the solid waste industry
must respond to:**

- increasing regulations
- new local and state requirements
- changing economics
- operational efficiencies
- expanding duties
- more sustainable practices
- navigating program challenges

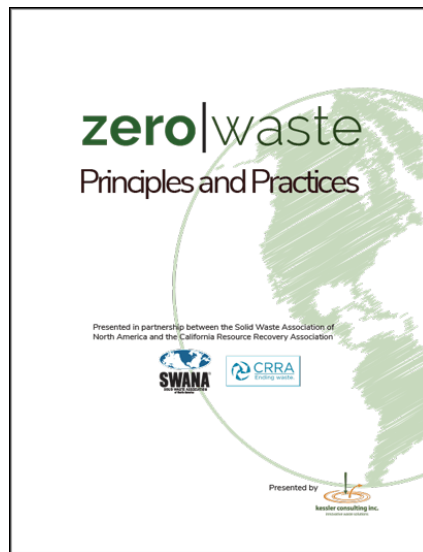
In order to keep informed and learn new tools to make changes, you must get trained. SWANA's professional development and certification courses can help you address the issues!

Lead the field- become SWANA/ CRRA certified today!

In order to be considered for Certification, you **MUST** fill out an application. Applications will be available the day of the Certification Exam.

ANY CERTIFICATION QUESTIONS?

Please contact the Certification Coordinator, at
1-800-GO-SWANA (467-9262); e-mail:
certification@swana.org



Professionals who take this new *Zero Waste Principles and Practices* certification course will have the ability to integrate their understanding of Zero Waste with their existing waste management systems, practices and policies to move local systems toward locally-defined Zero Waste goals.

The *Zero Waste Principles and Practices* certification course is a joint undertaking of SWANA and the California Resource Recovery Association. CRRA is dedicated to achieving environmental sustainability in and beyond California through Zero Waste strategies. SWANA, with its work in 45 chapters across the United States and Canada, is committed to educating professionals working in the industry and to moving the industry as a whole from a focus on solid waste management to resource management.

Content and Approach

The *Zero Waste Principles and Practices* course encompasses a broad overview of Zero Waste principles and practices in 10 modules covering public policy, programs, technology and measurement:

- Introduction to Zero Waste, including a survey of different definitions and perspectives
- What's In Your Waste Stream?
- Upstream, Midstream and Downstream: understanding Zero Waste strategies as they affect each stage of product lifestyles
- Collections Options
- Processing Technology Options
- Managing Organics
- Public Venues and Challenging Materials
- Changing Behavior through Education and Outreach
- Financing and Funding
- Contracting and Partnerships

The course provides many opportunities for discussion among instructors and participants. It draws on current materials and examples from outside the published manual and engages students in several in-class exercises.

Who Should Attend?

Entry and mid-level managers of programs and systems serving local governments and other industry professionals that work in an advisory or consulting capacity with municipal programs and staff.

Hotel Information

SWANA



SWANA/CRRRA ZERO WASTE TRAINING COURSE

Course Location and Hotel Information

**Hurry, class size is limited! Registration cut-off is
March 23, 2018**

April 10–13, 2018

**Embassy Suites by Hilton
Monterey Bay Seaside
1441 Canyon Del Rey,
Seaside, CA 93955
Hotel Direct: (831) 393-1115
Fax: (831) 899-1928**

For reservations, call 1-800-EMBASSY and ask for the SWANA group rate by referencing group code "SWN" or you can book directly at www.embassymonterey.com, after entering your arrival and departure dates, click on "Add special rate codes" and enter "SWN" under the group code .

\$179 per night + 12.195% hotel tax + \$2.00 Monterey County Tourism Assessment per night for reservations made by March 16th.

Room rate includes fresh, hot complimentary breakfast and evening reception.

Onsite parking is \$10.00 per night.

In order to ensure that your room is reserved, you must reserve your room with a credit card guarantee. Check in time is 4 p.m. Check out time is 11 a.m.

Please don't be a NO SHOW. If you cannot make the course, you should cancel any hotel room reservation by calling the hotel directly AND by contacting SWANA Gold Rush Chapter at (209) 345-6036.

PLEASE NOTE: Hotel reservations made after the cut off date (March 16th) will be subject to rate and space availability. **A MINIMUM OF 24 HOUR NOTICE MUST BE GIVEN TO CANCEL HOTEL ROOM WITHOUT BEING SUBJECT TO A CANCELLATION FEE.**

Field Exercise will be at the Monterey Regional Waste Management District's Monterey Peninsula Landfill. Please bring closed-toe shoes. Dress appropriately for a landfill visit.



For more information contact
SWANA Gold Rush Chapter
James Moore, Training Committee Chair
Phone: (209) 345-6036
jmoore@scsengineers.com

Join SWANA

SWANA, the Solid Waste Association of North America, is a membership organization with over 9,500 Members and 45 Chapters, representing solid waste professionals in both the public and private sector. Our member's are committed to advancing from solid waste management to resource management through their shared emphasis on education, advocacy and research. Benefits of membership include:

- Opportunity to network and share ideas with fellow solid waste professionals
- Increased knowledge through the numerous training courses and conferences
- Professional development through participation in the many Technical Divisions
- Timely updates on regulations and changes that will affect your operations
- Access to the world's largest solid waste library (over 7000 volumes)
- MSW solutions, the monthly newsletter of the Solid Waste Association of North America

For more information on the benefits of membership in SWANA, visit our Homepage at <http://swana.org>; or call 1-800-GO•SWANA.

If you're ready to join, simply use the registration form located in this brochure.

**Zero Waste Course
April 10—13, 2018
Embassy Suites
Monterey Bay Seaside
1441 Canyon Del Rey,
Seaside, CA 93955**

**Hotel Direct: (831) 393-1115
Fax: (831) 899-1928**

First Name _____ Last Name _____
 SWANA/CRRRA Membership #: _____
 Title _____
 Organization _____
 Address _____
 City _____ State _____ Postal Code _____
 Phone _____ Fax _____
 e-mail _____

Please check here if you have any dietary or ADA needs, and attach information.

Registration Options

SWANA Membership (Sign up for SWANA membership and receive the member rate!) **New Public Sector:** \$212
 New Corporate: \$398 **Small Business:** \$281 **Student:** \$0 **Retired:** \$78 **Young Professional:** \$100 \$ _____

	Training Course	Certification Testing (Fri)	Both Training & Certification	
Discounted Rates (California Residents—SWANA/CRRRA Members)				
<input type="checkbox"/> Members	<input type="checkbox"/> \$949	<input type="checkbox"/> \$250	<input type="checkbox"/> \$1,199	\$ _____
<input type="checkbox"/> Non-Members	<input type="checkbox"/> \$1,299	<input type="checkbox"/> \$400	<input type="checkbox"/> \$1,699	\$ _____

Note: The prices above are subsidized by the California Chapters and are for registrants in those chapters only.

SWANA's Regular Training Course Rates (Non-California Residents)

<input type="checkbox"/> Members (Non-CA)	<input type="checkbox"/> \$999	<input type="checkbox"/> \$250	<input type="checkbox"/> \$1,249	\$ _____
<input type="checkbox"/> Non-Members (Non-CA)	<input type="checkbox"/> \$1,399	<input type="checkbox"/> \$400	<input type="checkbox"/> \$1,799	\$ _____

TOTAL DUE \$ _____

Certification. In order to be considered for certification, you must fill out an application.. You may download the certification application at <https://swana.org/Certification/CertificationInformation/CertificationForms.aspx>, or they will be available at the class.

Method of Payment *IMPORTANT: Please read SWANA's Payment and Cancellation/ Refund Policies, select a payment method and sign the Payment Acknowledgement below.

- A check for \$ _____ made out to SWANA Gold Rush Chapter
 My P.O. number is _____ (copy of P.O. must be attached)

(Gold Rush Chapter Fed Tax ID # is 68-0014563, if a W-9 is needed, please email jmoore@scsengineers.com)

If you must process your payment through your organization, please submit your registration in advance and indicate payment to follow.

Payment Policy: SWANA accepts cash, checks, and money orders for payments of all events. Purchase Orders for future invoicing may be accepted at the discretion of the event organizer. A copy of all Purchase Orders must accompany the registration form.

Cancellation/Refund Policy: Cancellations for SWANA training courses must be made in writing. Phone cancellations will not be accepted. Refunds will be based on the date of the written cancellation and will be issued as follows: 30 days or more prior to the start date of the event, 100% refund of the registered amount less a \$50 administration fee, 14-29 days prior to the start date of the event, 75% refund of the registered amount; less than 14 days prior to the start date of the event, 50% credit for the registered amount may be issued toward a future SWANA training course. **We invoice for no-shows!** Failure to notify SWANA of your intent to cancel prior to the start date of the event will result in being invoiced for the full registered amount and credit will not be issued.

Payment Acknowledgement: (REQUIRED) Please sign and date below indicating that you have read and understand the payment and cancellation/refund policies above. Registrations will not be processed without signatures.

Signature _____ Date _____